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beachcomber limited edition: unlimited value

DO YOU HAVE 5 MINUTES EVERY OTHER DAY? LOWER YOUR STRESS WITH BEACHCOMBER LIMITED EDITION

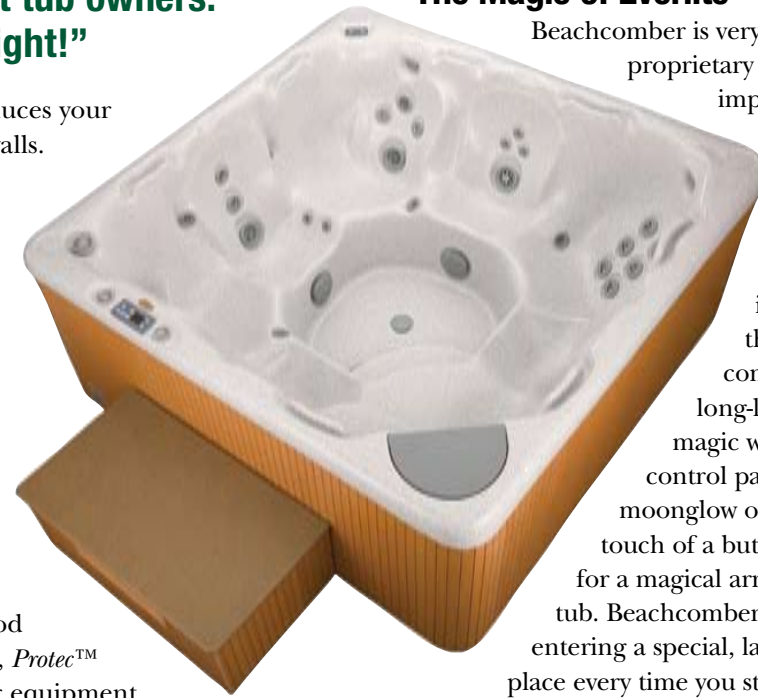
Beachcomber listened to 1.5 million hot tub users, and created the *Limited Edition™*. Under the leadership of founder Keith Scott, a specialist in the hot tub industry for over a quarter century, Beachcomber has made a breakthrough in hot tub technology. They have produced the Beachcomber *Limited Edition™* to meet the exact needs of surveyed hot tub owners. Beachcomber has a simple philosophy, "There is Value in doing what's right!"

Keith Scott, Renowned Hot Tub Expert!



The revolutionary *Limited Edition™* was created with knowledge Keith Scott acquired from years of experience and recent industry consumer surveys. Keith built some of the industry's first hot tubs and has been recognized publicly as one of the first to vacuum form acrylic material into a world renowned hot tub. He has been featured in newspapers and magazines and provides ongoing business education to his independent dealer network. Keith is known for his expertise and no nonsense attitude, and will tell you the simple truth about building the right hot tub for you at home and how to keep it clean and simple to use.

skirt which is less expensive and reduces your insulation to a maximum of three walls. While Beachcomber still feels that their 3WALL™ insulated portable model is perfect for restricted installation applications, they believe that the 4WALL Protec™ system sets a new standard for the industry! Beachcomber's exclusive Protec™ construction lets them fully insulate all four walls of the hot tub, like the most energy efficient homes built today. Every nook and cranny of the hot tub cavity is filled with special foam insulation, giving you the best insulation method and energy savings available. Finally, Protec™ lets Beachcomber put the operating equipment under their Protec Step™ to give you safe equipment access and serviceability, while the step enclosure makes it easy to enter and exit your hot tub safely. A lifetime of low cost maintenance and easy serviceability is critical through the entire Beachcomber design process.



The Magic of Everlite™ Puts Safety First!

Beachcomber is very proud to have invented many proprietary and exclusive products to improve the use of Beachcomber Hot Tubs since 1978. "With the Everlite™, like everything we select to put into a Beachcomber, we want it to last", said Scott. "Everlite™ is not a traditional light bulb that quickly burns out, it's a completely new technology." Its long-lasting LED diodes act like magic when you touch a button on the control panel, and it generates a soft white moonlight or other colors if desired. At the touch of a button you can start the cycle mode for a magical array of rainbow colors in your hot tub. Beachcomber innovations ensure that you are entering a special, lasting experience and magical place every time you step into your hot tub. They also ensure that you enter that space safely at any time, day or night!

Exclusive AllActive Seating™ Gives Every Person in Every Seat a Full Body Massage!

The depth of the water in each seat and the large foot well depth give you the 'Ahhhhh' feeling in every Beachcomber Hot Tub! Since 1978, they have invested time and money developing ways of making every seat and jet in their hot tubs run at the same time at the lowest possible horsepower and costs to you. Every seat in the Beachcomber model you choose is fully active and ready to massage at the same time, at the touch of a button. Beachcomber's exclusive WaterPorts System™ costs more to manufacture, but Beachcomber feels it is well worth the cost to have every seat give the full intended body massage for you, your family and friends whenever you wish. The variable jet selection method, available at no cost with Beachcomber's Massage Inserts™, lets you choose and customize the type, pressure and exact number jets for your personal Beachcomber Hot Tub!

>> deep comfort Seating

Beachcomber quality is exactly the same in all 14 models, 86 liquid deep seating combinations, 15 cooling benches and 4 loungers. The only thing that makes a difference in our pricing is the size, design and options you choose. To view every model, ask your dealer for our product guide, *A Breath of Fresh Air*.

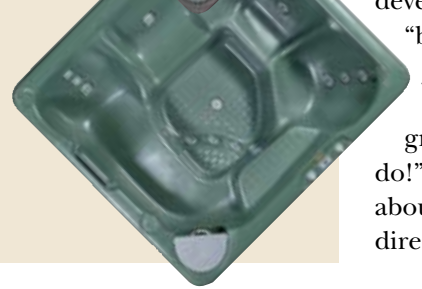
750



578



350



After Years of Portable Hot Tubs, Why Would You Build a Special Limited Edition™?

Beachcomber's *Limited Edition™* Hot Tub was developed from an in-depth North American industry survey and 28 years of Keith Scott's personal hot tub expertise. Based on four years of data collection, these studies told Beachcomber exactly what past hot tub buyers wanted in their next purchase. Beachcomber systematically answered consumer needs and developed the *Limited Edition™* Hot Tub. In the survey, hot tub owners unanimously asked for: good pricing, a deep, comfortable hot tub with a step, an energy-efficient cover, special lighting, flexible jetting for the neck, back and feet, and ease of maintenance. "It was important to our company to make it a very well priced package" the development team said, "because we are consumers just like our prospective customers, and we want great value as much as they do!" Ask your local retail store about Beachcomber's factory direct LE™ pricing.

Doing What's Right for Our Customers

Since the beginning, when Beachcomber created their first hand-crafted hot tub, they have always aimed for perfection. They have made it their personal mission to provide Beachcomber owners with continued improvements, the best quality, performance and reliability. Their *Limited Edition™* has been made possible, in large part due to research and customer studies, coupled with the implementation of the latest technology available. The *Limited Edition™* gives you patented technology at an affordable price.

Your Best Value is Beachcomber Protec™

Beachcomber developed Protec™ in the early 80's when energy cost savings came to the forefront and helping save our environment gained more attention. Protec™ is an exclusive Beachcomber design and the only one of its kind in the hot tub industry. By cab forwarding, more space for ergonomic comfort became available inside their tubs as well as 4WALL™ insulation. Portable hot tubs are the spa industry standard where the equipment is placed inside under the

Beachcomber Limited Edition™ is a Step Ahead

Surveyed customers who own hot tubs frequently comment that they need a step to get in and out of their hot tub! Surprisingly few manufacturers offer a step as standard equipment, so how do those customers safely enter their hot tub? Beachcomber considered customers' needs and makes every Beachcomber *Limited Edition™* Hot Tub with a step to both protect the equipment and provide easy and safe entry and exit of your hot tub. To ensure that every Beachcomber step and cabinet finish looks as good as new over years of use in all types of weather conditions, Beachcomber developed their exclusive EnviroSkirt™ finish to provide a cedar style cabinet with little or no cleaning. Beachcomber sets the industry standard for safe, maintenance-free products.

RFM™ Gives You Three Hot Tubs in One

The Reflex Foot Massage (RFM™) in Beachcomber's Limited Edition gives you three hot tubs in one, at the touch of a button or the twist of a dial. First, you can soak peacefully in still, warm water. Then at the touch of a button, on their management control panel, you can activate Beachcomber's AllActive Seating™, and every seat in your Beachcomber will give a thorough hydrotherapeutic massage of your neck and back. Finally, with the twist of a dial, you can turn your Beachcomber Hot Tub into a whirlpool of churning, volcanic water. The Beachcomber *Limited Edition™* lets you sit back in your favorite seat and adjust the RFM™ to give you the perfect foot, back and neck massage at your desired massage pressure. Beachcomber makes it so simple!

HushPump™ Filters Silently and Cleans Perfectly, 100% of the Time, for Pennies a Day

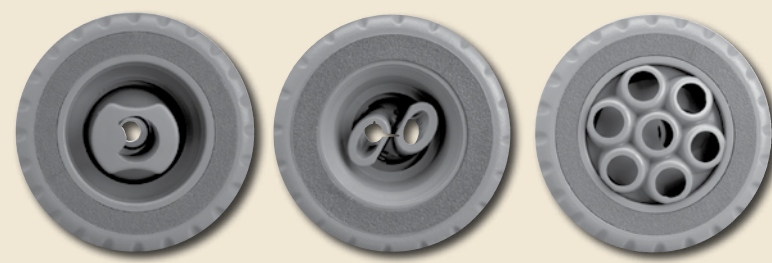
The Beachcomber Hot Tub has been around for over a quarter of a century and has been designed to be ready-to-use in all seasons, twenty four hours a day. The HushPump™ keeps your hot tub silent, at the perfect temperature and filled with clear, fresh 100% filtered water for just pennies a day. Beachcomber believes that their hot tubs are a special place to meet and communicate with family and friends, one of the reasons they designed the HushPump™ to be so quiet. It starts working immediately on start up to keep your water clean and at the perfect temperature for your body. Soaking minutes a day in a Beachcomber detoxifies your body, improves circulation, increases metabolism and reduces stress. Beachcomber customers say, "it's the best investment we ever made!"

PowerGuard Heatshield™ Saves You Money

The PowerGuard Heatshield™ on a Beachcomber is like the roof on a house or a hat on your head. PowerGuard™ holds in the heat in the cold weather and also keeps the heat out in the summertime giving you the perfect temperature to use the *Limited Edition™* in all seasons. PowerGuard™ is designed like the cap on a Thermos Bottle to create a seal connecting the hot tub and cover which creates a vacuum in your tub to save

>> freeJet Customization

The Beachcomber Massage Inserts™, below, give you the option to change the number of jets, the pressure and width of your massage at no extra cost to you. Whether you choose their One Roto-Jet Insert, Two Twin Roto-Jets Insert or Seven Massage-Jets Insert, changing Beachcomber Massage Inserts™ is as easy as screwing in a lightbulb.



Beachcomber's 30-day Risk Free In-home Trial Makes It Easier to Choose the Right Hot Tub

Since day one, Keith Scott has been involved in the specialization of building quality Beachcomber Hot Tubs with a product guarantee that protects the retail buyers with no fine print customer coverage. With over 100 different hot tub brands to choose from, it is clear most new shoppers do not know exactly what to purchase. Buying a hot tub could even get confusing. Beachcomber has created a three-step method of total satisfaction. **One**, you can visit a showroom and sit in a Beachcomber hot tub to see how comfortable they are, even without water; **Two**, you can book a Wetting Invitation in the store to experience a total hot tub wet test for yourself; **Three**, Beachcomber's favorite, is to ask for a 30-day Risk Free In-home Trial that lets you try the model, options, and color right in your home. No matter what we say about Beachcomber Hot Tubs, the best way to attest to their performance and true customer satisfaction is to experience it yourself!

The Beachcomber *Limited Edition™* is a Factory Direct special savings package, including the features that surveyed hot tub owners most wanted to receive with their purchase. Visit your local Beachcomber store today to purchase this exclusive, limited time factory offer.

100% Satisfaction Guaranteed



>> two freeDVDs

Our latest educational DVDs give you further insight into seeing and hearing Beachcomber's thoughts on customer care, quality, after service, our manufacturing processes and more. See what matters to the Beachcomber Family and ask your local dealer for a copy of *The Essence of Beachcomber* or *The Art of Building a Hot Tub!*

GET YOUR FREE COPY TODAY!

CALL OR VISIT YOUR LOCAL STORE

"connecting family, friends and loved ones"

>> quickship delivery Available Now

Beachcomber supports a customer Quickship delivery service with our individual hot tub models. The best selling color is available in our warehouse ready to deliver, right now! Ask your sales representative about this unique delivery service.

>> localCustomer Care Support

Beachcomber's global expansion has made it possible to have regional specialized hot tub support people worldwide. Visit our website at beachcomberhottubs.com to find your local retail store, area distribution center and our home office information.

visit us online at beachcomberhottubs.com